

# **Montlake CC Board Minutes**

## **March 7, 2012; 7 pm**

### **Location: Steve Milam's Home**

Members present: Steve Milam, Signy Hayden, Chris Stuk, Julee Neuhart, Colin Shannon-Garvey, Anita Bowers, Scott Forbes, Jim Roe, Connie Bain

Absent: Jonathan Dubman, Arthur Lee Jacobson, Elaine King

Guests: Janice Sears, Brian Haworth, and Jon Decker

#### **New Secretary:**

Arthur was voted in as new Secretary; Signy is Secretary pro-tem for March.

Minutes from last month: moved, seconded and adopted.

#### **Treasurer's Report - Connie:**

The Treasurer's report, dated February 29, 2012, after discussion were moved, seconded and adopted.

#### **Report on Neighborhood Plan - Anita Bowers and Janice Sears:**

Janice presented her ideas for putting together the neighborhood plan -

Step One: Why, What, Who

Step Two: Elements for a Mission Statement

Step Three: Initial Mission + Outline

Step Four: Community input (surveys and interviews)

Step Five: Draft plan

Step Six: Approval of the Board and Community

We agreed to her approach, and answered the questions:

#### **WHY:**

- to provide structure (a blueprint)
- to mesh with the budget
- consistency
- to answer "what do you do with the money"
- to get grants from the city

#### **WHAT will it be used for:**

- Share with the community
- City/state
- Prioritization tool

#### **WHO is the audience?**

- Community - all inclusive
- City/State
- Board

IT WAS DECIDED TO HAVE A PRIORITY MEETING RE: THE NEIGHBORHOOD PLAN – 2 HOURS – JANICE WILL GET BACK TO US WITH DATES THAT WILL WORK FOR HER, AND WE WILL RESPOND WITH OUR AVAILABILITY BEFORE THE NEXT MEETING.

WE SHOULD ALL BE THINKING ABOUT WHAT'S IMPORTANT TO US, AND WHAT'S IMPORTANT FOR THE CLUB; EDUCATION, SENIORS, ETC.

#### **Flyer Advertising - Brian Haworth and Colin Shannon-Garvey:**

Colin read the minutes of the Communications Committee.

Brian is the new advertising manager; he brought examples of other neighborhood newsletters/their ads and pricing for ads.

He has had a lot of interest re: advertising in the Montlake Flyer – 19 business ads in the free ads; paid advertisements will start in September.

Brian wants to concentrate on business-card size ads – and have no more than 30% of the flyer as advertising.

Jim made a proposal for the charges for the ads – we adopted the pricing as stated: \$10 per issue for business card size, \$30 per issue for quarter page ads, and \$60 for half page ads; will not offer full-page ads. New businesses to Montlake would receive 6 months of free advertising. The editor has the authority to offer discounts for long-term ads.

### **Nat'l Register of Historic Districts re: Mitigation Funds – Jon Decker**

Jon's letter will appear in the April Flyer re: Historic District Registration – will enable ~89% of homes to be eligible for seeking approval.

He would like to have a committee to serve as a resource to manage the benefits.

1. Advisory Group

2. Create a response to WSDOT on going project – 10 years or more

There was a motion to create a Community Design Advisory Committee, as a sub-committee to the board – the motion passed.

Elaine was voted as the Board Member liaison (appointee) - the Chair of the Committee must be a board member.

Steve appointed Jon to the committee – those two can nominate members to be on the committee with them.

### **Farmer's Market – Anita Bowers**

She wanted the Board's initial reaction to a proposed Farmer's Market at the Montlake Market (Hop-in) – the reaction was positive – she will look further into this.

### **NEDC and CUCAC – Anita and Elaine King**

We want to be part of the East District Council – no one in that district asks for money for special projects – WE CAN –.

### **Spring Clean – Anita – re: graffiti**

The Spring Clean your Neighborhood event begins April 1<sup>st</sup>, and lasts for 2 months – Anita passed out the announcements. Steve said we can form a Montlake "bucket brigade" hotline to deal with graffiti on an ongoing basis.

### **Spring Annual Meeting – May**

### **Anita and Jonathan are resigning as Coalition Representatives**

### **Open Discussion:**

Steve is going to put in his President's Message the information on what "the money has been spent on" and also mention that we are developing a neighborhood plan.

Steve has been asked to teach this spring on Wednesday nights, so he is willing to continue as President if we can move the Board meetings to Thursday nights-

Jonathan Dubman or Arthur can lead the General Meetings.

We liked the article in the Flyer about the Montlake Market – we will try to go to other Montlake businesses to get their stories as well.

The meeting was adjourned at 9:15 pm.

Respectfully submitted,

Signy Hayden