



2017 Sponsorship Packet

presented by:

The Montlake Community Club

benefitting:



**University
District
Food Bank**

Info:

- **The Montlake Community Club is excited to announce our second, annual Thanksgiving morning 5K Turkey Trot and Kids Run. The course will begin and end in the Montlake Business District and make a loop through the scenic Washington Park Arboretum.**
- **The proceeds from this run benefit the University Food Bank. At the debut of this event last year we were able to donate \$10,000 to The University Food Bank and we capped out at 500 participants. This year we are raising participation to 950+ runners which would double our contribution. We are looking for corporate sponsors to amplify the revenue generated from runner's participation and make this event even more powerful.**
- **This will be a great opportunity for community building, supporting the University District Food Bank, and burning some extra calories before you sit down for Thanksgiving dinner.**



What We Need From You:

We are looking for business partners to join with The Montlake Community Club and create a community event that has real impact.

Our Sponsorship Opportunities:

There are 4 different Sponsorship Levels to choose from with the following included:

1. Race Partner, \$2500 - Your name will be on our banner & race numbers, a premium location on our race shirt, your logo on the registration page, a free ad on montlake.net, a feature article on montlake.net highlighting your business and access to a gallery of event day photos to use for your social channels.

2. Signature Sponsor, \$1000 - You will have a premium location on our race shirt, your logo on the registration page, a free ad on montlake.net, a feature article on montlake.net highlighting your business and access to a gallery of event day photos to use for your social channels.

3. Premium Sponsor, \$500 - Your name will appear on our our race shirt, a free ad on montlake.net, and access to a gallery of event day photos to use for your social channels.

4. Turkey Trotter, \$100 - You get a free 6 month ad on montlake.net and mentions in all of our Turkey Trot communications.



What We Can Do For You:

In its inaugural year The Montlake Turkey Trot generated many positive media impressions on social media, regular media (see attached) and in the community. With a much larger field this year our impact will undoubtedly grow and our corporate sponsors will enjoy a deeper connection with their community.

Most importantly of course The Turkey Trot raised a significant amount of money that directly benefits those in our community who are less fortunate at a difficult time of year. With your help this year we know our impact be greater and we look forward to working together.

- The Montlake Community Club Board

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First Turkey Trot A Big Success

March 25, 2017 by MontlakeFlyer - 3 Comments

In case you missed it in the paper Flyer the first Montlake Turkey Trot in November was a big success. The Montlake Community Club donated \$10,000 to the University District Food Bank and helped raise what amounts to 5% of the food bank's operating budget. Thanks to everyone in Montlake who made this happen—from volunteers, to runners, business owners, and to the neighbors on Lynn who were impacted by the street closure. Here is the complete [Page 1](#) from the Flyer...

Would there be 50 people or 500? This question framed the discussions during all our pre-Turkey Trot board meetings. It was Sharsti Sandall (MCC secretary) who came up with the idea and decided to "run" with it and make it




MCC Board Members Yvonne Werner, Sharsti Sandall, and Bryan Haworth (far right) give the big check to Paul Yunker of the University District Food bank.

ALL-MONTLAKE YARD SALE
September 23, 2017
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Please help to shape Montlake's future by making a charitable contribution. Download the mail-in donation form or donate online via Paypal by clicking DONATE below.

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Montlake 5K Turkey Trot and Kids Run

WHEN: Thursday, November 24, 2016 - 9:00 am @ 9:00 AM - 11:30 AM

WHERE: Montlake Neighborhood
24th Ave E & E Lynn St
Seattle, WA 98112
USA

COST: \$25 for 5k, \$15 for Kids Run


CONTACT: Montlake Community Club
Email
Event website

CHS CALENDAR

SEP 14 Thu

- 9:30 AM Happy Hour Yoga at The SweetBox @ The SweetBox Yoga
- 5:00 PM Capitol Hill Art Walk
- 6:30 PM PKKS Auction @ Palace Ballroom
- 6:00 PM Thursday Pub Run @ Fleet Feet Sports Seattle
- 6:00 PM While You're Waiting PEPIS Inform... @ Seattle Public Library Capitol Hill Branch

View Calendar



Before chowing down on Thanksgiving dinner, get outside and move your feet! Come to Montlake (just north of Capitol Hill) for the first ever Montlake 5K Turkey Trot and Kids Run on Thanksgiving morning. Organized by the Montlake Community Club, this is sure to become a Seattle tradition. The 5K starts at 9 am and the kids race at 10:30 am. The 5k course will begin and end in the Montlake Business District near

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Montlake Turkey Trot: off and running for a good cause

Originally published November 24, 2016 at 6:35 pm | Updated November 24, 2016 at 7:22 pm



A runner makes a splash during the event. (Bettina Hansen/The Seattle Times)

The Montlake Community Club organized the Turkey Trot to benefit the University District Food Bank.

By Bettina Hansen
Seattle Times staff photographer

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The Montlake Community Club organized the Montlake Turkey Trot on Thanksgiving to benefit the University District Food Bank.

With about 500 runners for the adults' 1-5K and more than 100 runners for the kids' run, they had raised about \$10,000 for the food bank by Thursday morning.

Sharsti Sandall, a Montlake Community Club board member, was the driving force behind organizing the race. "It's really humbling to see how generous the community is," she said.

