

**Montlake Community Club Board Minutes**  
**December 3, 2017**  
**Purr Cocktail Lounge, Montlake**

**IN ATTENDANCE:**

Chris Cummings, Heather Hardin, Timothy Burkart, Sharsti Sandall, Tyler Blitz, Juan Lopez, Darcy LaBelle, Carol Cordy, Bryan Haworth, Leslie.

Meeting commenced at 3:38 pm

**TREASURER'S REPORT - CAROL (SEE ATTACHED)**

Treasurer, Carol Cordy presented the Treasurer's Report (see attached).

**COMMITTEE REPORTS**

**TUTRKEY TROT - SHARSTI**

- Sharsti presented a breakdown of expenses and revenue for the Turkey Trot (see attached).
- Leslie and Sharsti both commented that they have detailed information graphing registration for the event. Registration peaks with the Flyer posts.
- A google doc has been created for team and volunteer feedback. Sharsti suggested sending a survey to all TT participants.
- Chris mentioned we have excess TT T-shirts. Efforts have been made to distribute them to sponsors, volunteers and the community.
- It was decided that the TT Team will meet in January to discuss and execute a plan for sponsorship given the annual budgeting of 'targeted' businesses.
- Bryan has asked if there is another place to store the TT 'gear'. Juan will reach out to Matt of Mr. Johnson's Antiques and the owner of his building to see if there is storage space. Either would be ideal.
- The entire team is excited about giving the check to the University Food Bank. Chris and Sharsti will invite the sponsors once a date and time is set. Carol confirmed we still have the check used at last year's check giving event. It was decided we would give the check closer to Christmas. Darcy suggested actively engaging the media for this event and suggested sending a media kit (press release, photos and contact information) to the media, primarily the Assignment Editors at local news desks, the AP and UPI outlets.

**HOLIDAY LIGHTS - DARCY**

Our LIGHT UP THE NIGHT event is scheduled for 5-9 tonight at Cafe Lago. We have 7 gift baskets to raffle off at \$2/raffle ticket. Tim, Chris, Heather, Sharsti and Darcy will be selling tickets throughout the evening. Cafe Lago will be donating 10% of the evenings proceed's to the MCC to help underwrite the cost of the lights. Carol brought up concerns again about the expense of the lights. It

was decided we will reach out to the local businesses to find a way to get additional donations to help cover the costs. Bryan mentioned his passion for first establishing these lights was to build community and create a positive feeling for those driving, walking, peddling through our Montlake corridor.

**FUNDRAISING - HEATHER**

Heather created a letter for our general ask which will occur in January's paper Flyer. She had a breakdown of our fundraising efforts to date, including our expenses and our donations. It was discussed that not every event is a fundraiser, and some events will need to be paid out of the general fund. Her analysis showed that the general fund has remained 'about the same' over the years.

**MCC PAPER FLYER - SHARSTI, FOR KERRY**

We will be printing and distributing our paper Flyer in January. Kerry will let us know the deadline and format for each article. The following have volunteered to write articles:

**Turkey Trot - *Sharsti***

**Glam & Tonics Interview - *Leslie/Heather***

**Cafe Lago - 25th Anniversary -**

**Holiday Lights Recap - *Darcy***

**UW Master Plan - *Kerry***

**Transportation 'JUST ONE THING' Petition - *John***

**Market Update - *Bryan***

**Fundraising, General Ask with separate letter and envelope - *Heather***

**President's Letter - *Sharsti***

**Gateway Park - *Carol***

The meeting ended at 4:57 pm

Respectfully submitted,

Darcy LaBelle  
MCC Secretary