2018 Montlake TURKEY TROT

5K AND KIDS RUN

MONTLAKE COMMUNITY CLUB

2018 Sponsorship Packet

presented by:

The Montlake Community Club

benefitting:

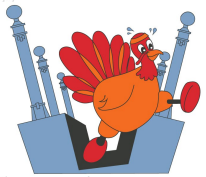
University District Food Bank

Info:

- **The Montlake Community Club is excited to announce our third, annual Thanksgiving morning 5K Turkey Trot and Kid's Run. The course will begin and end in the Montlake Business District and make a loop through the scenic Washington Park Arboretum.**

- **The proceeds from this run benefit the University Food Bank. Last year proceeds from The Turkey Trot enabled us to donate over $23,000 to The University Food Bank. We are looking for corporate sponsors to amplify the revenue generated from runner's participation and make this event even more powerful. Last year corporate sponsorships amounted to almost 1/3 of our total donation to the Food Bank.**

- **This will be a great opportunity for community building, supporting the University District Food Bank, and burning some extra calories before you sit down for Thanksgiving dinner.**



What We Need From You:

We are looking for business partners to join with The Montlake Community Club that are passionate about supporting their local community and want to grow an established event that has real impact.

Our Sponsorship Opportunities:

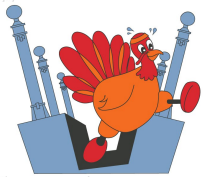
There are 4 different Sponsorship Levels to choose from with the following included:

1. Race Partner, $2500 - Your name will be on our banner & race numbers, a premium location on our race shirt, your logo on the registration page, a free ad on montlake.net, a feature article on montlake.net highlighting your business and access to a gallery of event day photos to use for your social channels.

2. Signature Sponsor, $1000 - You will have a premium location on our race shirt, your logo on the registration page, a free ad on montlake.net, a feature article on montlake.net highlighting your business and access to a gallery of event day photos to use for your social channels.

3. Premium Sponsor, $500 - Your name will appear on our our race shirt, a free ad on montlake.net, and access to a gallery of event day photos to use for your social channels.

4. Turkey Trotter, $100 - You get mentions in all of our Turkey Trot communications and access to a gallery of event day photos to use for your social channels.



What We Can Do For You:

In its inaugural year The Montlake Turkey Trot generated many positive media impressions on social media, regular media (see attached) and in the community. In just our second year we doubled our participation and more than doubled the money we raised. We have garnered articles in The Seattle Times, The Stranger, The Capitol Hill Times, Yelp, Instagram and numerous race websites.

Most importantly of course The Turkey Trot raised a significant amount of money that directly benefits those in our community who are less fortunate at a difficult time of year. With your help this year we know our impact be greater and we look forward to working together.

- The Montlake Community Club Board

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First Turkey Trot A Big Success

March 25, 2017 by MontlakeFlyer — 3 Comments

In case you missed it in the paper Flyer: the first Montlake Turkey Trot in November was a big success. The Montlake Community Club donated $10,000 to the University District Food Bank and helped raise what amounts to 5% of the food bank's operating budget. Thanks to everyone in Montlake who made this happen–from volunteers, to runners, business owners, and to the neighbors on Lynn who were impacted by the street closure. Here is the complete story from the Flyer...

Would there be 50 people or 500? This question framed the discussions during all our pre-Turkey Trot board meetings. It was Sharsti Sandall (MCC secretary) who came up with the idea and decided to "run" with it and make it

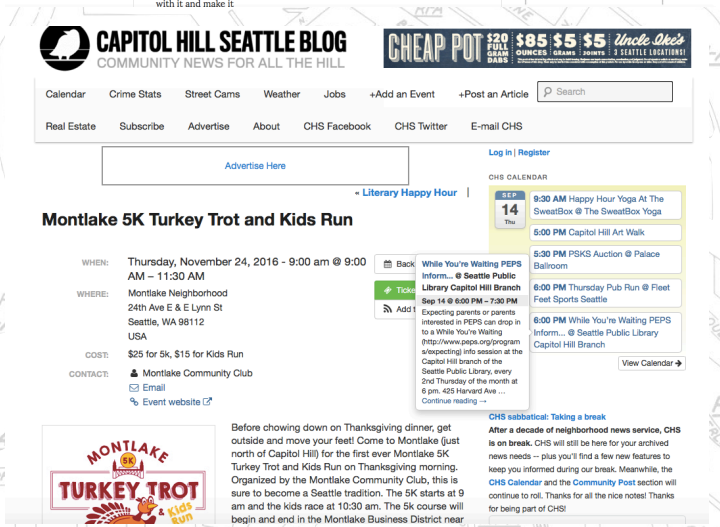
MCC Board Members Yvonne Werner, Sharsti Sandall, and Bryan Haworth (far right) give the big check to Paul Yunker of the University District Food Bank.

ALL-MONTLAKE YARD SALE
September 23, 2017
Click Here to Sign Up Now

DONATE TO THE COMMUNITY CLUB!

Please help to shape Montlake's future by making a charitable contribution. Download the mail-in donation form or donate online via Paypal by clicking DONATE below.

DONATE



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« Literary Happy Hour

Montlake 5K Turkey Trot and Kids Run

WHEN: Thursday, November 24, 2016 - 9:00 am @ 9:00 AM – 11:30 AM

WHERE: Montlake Neighborhood, 24th Ave E & E Lynn St, Seattle, WA 98112, USA

COST: $25 for 5k, $15 for Kids Run

CONTACT: Montlake Community Club, Email, Event website

While You're Waiting PEPS Inform... @ Seattle Public Library Capitol Hill Branch
Sep 14 @ 6:00 PM – 7:30 PM
Expecting parents or parents interested in PEPS can drop in to a While You're Waiting (http://www.peps.org/programs/expecting) info session at the Capitol Hill branch of the Seattle Public Library, every 2nd Thursday of the month at 6 pm. 425 Harvard Ave ... Continue reading →

CHS CALENDAR

SEP 14 Thu

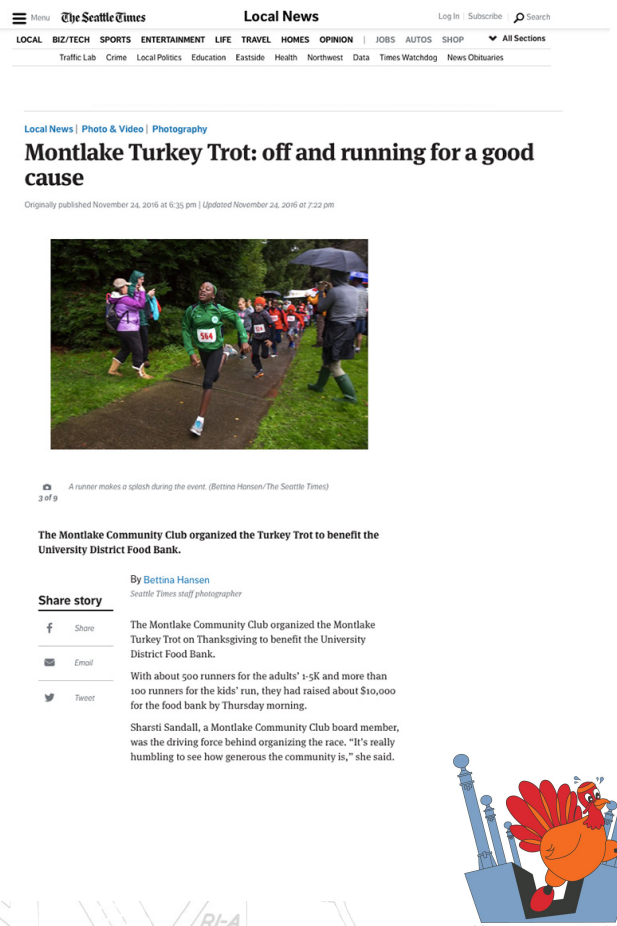
9:30 AM Happy Hour Yoga At The SweatBox @ The SweatBox Yoga
5:00 PM Capitol Hill Art Walk
5:30 PM PSKS Auction @ Palace Ballroom
6:00 PM Thursday Pub Run @ Fleet Feet Sports Seattle
6:00 PM While You're Waiting PEPS Inform... @ Seattle Public Library Capitol Hill Branch

View Calendar →

Before chowing down on Thanksgiving dinner, get outside and move your feet! Come to Montlake (just north of Capitol Hill) for the first ever Montlake 5K Turkey Trot and Kids Run on Thanksgiving morning. Organized by the Montlake Community Club, this is sure to become a Seattle tradition. The 5K starts at 9 am and the kids race at 10:30 am. The 5k course will begin and end in the Montlake Business District near

CHS sabbatical: Taking a break

After a decade of neighborhood news service, CHS is on break. CHS will still be here for your archived news needs -- plus you'll find a few new features to keep you informed during our break. Meanwhile, the CHS Calendar and the Community Post section will continue to roll. Thanks for all the nice notes! Thanks for being part of CHS!



The Seattle Times — Local News

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Montlake Turkey Trot: off and running for a good cause

Originally published November 24, 2016 at 6:35 pm | Updated November 24, 2016 at 7:22 pm

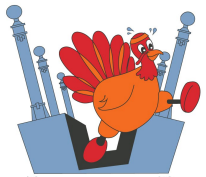
A runner makes a splash during the event. (Bettina Hansen/The Seattle Times)
3 of 9

The Montlake Community Club organized the Turkey Trot to benefit the University District Food Bank.

By Bettina Hansen
Seattle Times staff photographer

Share story: Share, Email, Tweet

The Montlake Community Club organized the Montlake Turkey Trot on Thanksgiving to benefit the University District Food Bank.

With about 500 runners for the adults' 1-5K and more than 100 runners for the kids' run, they had raised about $10,000 for the food bank by Thursday morning.

Sharsti Sandall, a Montlake Community Club board member, was the driving force behind organizing the race. "It's really humbling to see how generous the community is," she said.